

- Founded in 1890
- 2009 Turnover: 17.4 bn CHF
- Employees: 56,000
- [www.kn-portal.com](http://www.kn-portal.com)



KUEHNE NAGEL

## GCS WMS On Demand for Virgin Megastores and Lavazza France with Kuehne Nagel

Kuehne Nagel assists their clients in optimising their Supply Chain to a national or international level, providing integrated solutions from start to finish, drawing on the expertise of its four areas of business:

- Marine Transportation • Air Transportation • Ground Transportation, Road & Rail • Contract Logistics

The Virgin Megastore group relies on Kuehne Nagel for the creation of their central warehousing in France, supplying all its stores.

Since December 2006, Kuehne Nagel has managed the storage and distribution for 7 stores in Paris. In April 2008, the business was transferred to the multi-user "Retail" platform at Bondoufle that manages, in about 7800 m<sup>2</sup>, 30 000 items from the distributor. The 36 French Virgin Megastores are restocked just at the right time, and benefit from a centralised management of returns.

GCS WMS On Demand is also used by Kuehne Nagel to manage the logistics of Lavazza, leader of espresso sales in France. Kuehne Nagel and their customers select strong, reliable and efficient Supply Chain management solutions, which can easily be interfaced with market ERP and are capable of integrating advanced technologies.

Generix Group offers the user a simple, fast and safe On Demand solution without the need for heavy financial investment or huge computer resources for the client to benefit.

Success story