

- Founded in 2002
- 99.9% service rate
- Employees: 250
- 2000 points of sale delivered to daily
- www.c-log.fr



handles 10,000 orders per day

C-Log are the logistics subsidiary of the Beaumanoir group, who are distributors for the Bonobo, Cache-Cache, La City, Morgan, Patrice Breal and Scottage brands. The supplier specialises in the textiles and personal equipment sectors. It also operates logistics for direct customers, such as Eden Park and Pronuptia. C-Log delivers to 2,000 points of sales daily and the Beaumanoir group continues to grow in 2011 by successive acquisitions.

To guarantee their customers a service rate of 99.9%, whilst absorbing an exponential growth of their business, C-Log relies on powerful and ultra-flexible software solutions, such as Generix Group's GCS WMS. Hence, the supplier was able to quickly take on board e-logistics, and has already moved 10,000 prepared orders per day.

Since the deployment of the tool, not a single non-production day has been detected.

"Today, we are confident of the evolution of this tool. We are not having to worry about its reliability in six months or in a years time.

Generix Group's GCS WMS has really brought us piece of mind, "says Jean-François Gentile, C-Log's logistics manager.