

- Founded in 1959
- 2009 Turnover: 101 bn€
- 15000 shops (worldwide)
- Employees: 475,000
- www.carrefour.fr



consolidates the stocks of its small suppliers and achieves 40% saving in transport costs on the business handled this way

Success story

For several years Carrefour has been developing an innovative model for a collaborative distribution platform called a Consolidation and Collaboration Centre (CCC).

To help small manufacturers to meet delivery requirements, and reduce the overall cost of distribution to stores, it organises pooled logistics based on the consolidation of warehouses operated by providers. Each manufacturer delivers to 1 or 2 sites instead of ten, as before. The products are then bulked together; the supplier better fills their trucks and increases their frequency of delivery, for improved availability of products on the shelves.

For the sake of uniformity and simplicity for their suppliers, the brand has chosen a single management solution for all providers operating in the CCC: Generix Group's GCS WMS On Demand. The manufacturers communicate and function in the same way with all the sites. To manage their stocks in the CCC, the manufacturer benefits from the features of one of the most respected WMS solutions on the market, a powerful tool for calculating replenishment and a Web gateway to monitor movements. Transactional exchanges take place either through the Web gateway or through standard EDI.

The measured gains are shared by all players:

- 25% Reduction approximately of CO² emissions per pallet.
- 17% Increase in vehicle occupancy
- 40% Reduction in transportation costs per pallet
- 20% Reduction in handling costs per pallet